

stanberry. marketing price list

marketing specials

custom flyer template
\$15



Spring will be here before we know it and you will have plenty of new listings to prepare materials for. Now is a great time to get a custom branded design that you can use on all of your flyers in 2016. When you have a template all of your flyer orders become substantially cheaper due to lower design time charges. Make sure that your flyers look good this year



Free E-mail Newsletter*

Stanberry Outbound is our excellent monthly email newsletter. Each month stanberry staff puts together a newsletter and sends it to your clients on your behalf. Filled with information about real estate and thoroughly researched articles covering local events and news, this is a great way to keep your sphere of influence informed! We would love for you to see what kind of a response you can get so for a limited time you can send your first newsletter for free.

*Newsletter setup and first (1) month of sending are free. Each month will cost \$25 per month after that.

Stanberry.com profile
+ internet tips



Powerful online presence is essential and at Stanberry we have the tools to make sure that you are seen. Now is a great time for you to update your profile on stanberry.com. Awards, testimonials, or personal accomplishments should be up to date. Send us an email with your most up-to-date information and we will update that for you! If you are looking to jump start your business through social media or online advertising let us help you reach new clients!



Check out all of our services on
Stanberry.Marketing

Above all else, we want to see you succeed! We pride ourselves on providing excellent service to our agents and look forward to helping you meet your goals.

If you ever have questions, thoughts, suggestions, or concerns; please drop us a line.

stanberry. marketing

Art Director

Shari Andreas
x253

Graphic Designer

Kate Huyge
x279

Marketing Director

Mike Heaviland
573.823.1965

Not sure who to ask?

marketing@stanberry.com

8.5" x 11" Flyers

Printed on Text Weight Paper

1 Sided	
1-49	\$0.40 ea. 25 = \$10.00
50-149	\$0.35 ea. 50 = \$17.50
150+	\$0.30 ea. 150 = \$45.00

2 Sided

1-49	\$0.60 ea. 25 = \$15.00
50-149	\$0.55 ea. 50 = \$27.50
150+	\$0.50 ea. 150 = \$75.00

Printed on Cover Stock

1 Sided	
1-49	\$0.45 ea. 25 = \$10.00
50-149	\$0.40 ea. 50 = \$17.50
150+	\$0.35 ea. 150 = \$45.00

2 Sided

1-49	\$0.65 ea. 25 = \$15.00
50-149	\$0.60 ea. 50 = \$27.50
150+	\$0.55 ea. 150 = \$75.00

11" x 17" Flyers

Printed on Text Weight Paper

1-49	\$0.90 ea. 25 = \$22.50
50-149	\$0.85 ea. 50 = \$42.50
150+	\$0.80 ea. 150 = \$120.00

Printed on Cover Stock

1-49	\$0.95 ea. 25 = \$23.75
50-149	\$0.90 ea. 50 = \$45.00
150+	\$0.85 ea. 150 = \$127.50

Postcards

Small postcards 5.5" x 4.25"

w/ postage	w/o postage
\$0.50 ea	\$0.27 ea

Large postcards 8.5" x 5.5"

w/ postage	w/o postage
\$0.57 ea	\$0.34 ea

Business Cards 3.5" x 2"

1 Sided

250	\$25
500	\$30
1,000	\$40
2,500	\$55

2 Sided

250	\$35
500	\$40
1,000	\$45
2,500	\$60

Packets

Listing Packet	\$5 ea
Buyers Packet	\$5 ea

Signs

Custom Rider Signs	
24" x 6"	\$13 ea

Stanberry Outbound - Monthly Email Newsletter

Of Contacts

0-300 contacts	\$25 per month
300-500 contacts	\$30 per month
500+	call for a quote

Custom Design

Let us know what you need. If you have a special project, consult with our designers to discuss your idea.

Design Time	\$40/ hour
Custom Logo	Average \$70
Custom Business Cards	Average \$35
Personal Brochures	Average \$140
Database Creation	\$5
Email Signature Setup	\$12.50 (\$10.00 W/ BC order)

\$5 minimum initial order. Minimum dollar amount does not apply to reprints. \$5 cancellation fee applied to any cancelled flyer order that has progressed to the proofing stage to cover time spent on layout. All services may be subject to design time charges. Cancelled custom orders will be billed according to design time spent. Urgent rush jobs will be accommodated as possible, and may require rush fee of up to \$20. Prices are updated frequently, check stanberry.marketing for the most up to date prices or contact us at marketing@stanberry.com

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